



Jura Specialty Coffee Systems - A Step Above The Ordinary Day at the Office

Specialty Coffee Drinks

V.S. Portion Cups or Specialty Pods



Jura Specialty Coffee System Benefits:

- **Quality** - Enjoy the freshness of whole bean & real milk specialty coffee drinks
- **Automated System** - Drinks produced *at the touch of a button!*
- **Perceived Value of Benefit** - Both employee's and customer satisfaction...*a cup at a time!*
- **Eco-Friendly** - No plastic cup trash disposal
- **No Off Premise "Coffee Breaks"** - Keep staff on campus
- **Self Contained System** - Water & drain, runs on existing 120v power



X9



GIGA X7 Professional



Cost Analysis of Office Portioned Cup Consumption V.S. Specialty Coffee

With this example we are going to say that workers age 18 to 64 consume on average 20 cups per week, averaging 1,040 cups per year.*

Cup / Specialty Pod - Cost Analysis:

Cup / Specialty Pods average cost is .52 cents each

Cup cost per week (.52 cents x 20 = \$10.40 per week, per employee)

Cup cost per year (.52 cents x 1,040 = **Annual cost of \$540.00 per employee**)

Specialty Coffee - Cost Analysis:**



Espresso = .18 cents per cup

Cafe' Americano = .36 cents per cup

Cappuccino = Espresso @ .18 cents + 4oz. milk @ .10 cents = .28 cents per cup

Latte = Espresso @ .18 cents + 8oz. milk @ .20 cents = .38 cents per cup

Consumption Ratio's: 10% Espresso - 30% Cafe' Americano - 30% Cappuccino - 30% Latte

The Average Specialty Coffee Drink Cost = .32 cents per cup

Specialty Coffee Drink cost per year (.32 cents x 1,040 = **Annual cost of \$332.80 per employee**)

ANNUAL COST SAVINGS PER EMPLOYEE = \$208.00

An average 36 month lease to own a Jura Specialty Drink System is \$208 per month, with a \$1 buyout.

Fewer than 12 employee's enjoying espresso based beverages would amortize the annual lease expense for a Jura Specialty Drink System.



*<http://www.hamiltonbeach.com/facts-about-coffee-consumption-infographic.html>

**Product costs - espresso beans @ \$11.00 /lb. + milk @ \$3.20 gallon

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